

# WHAT'S NEWS

Institute for Leadership and Communication Studies



**CONGRATULATIONS ILCS STUDENTS !** P.3

## **What's new @ILCS**

Sports and Health Journalism P.5

ILCS I Study Abroad program P.6

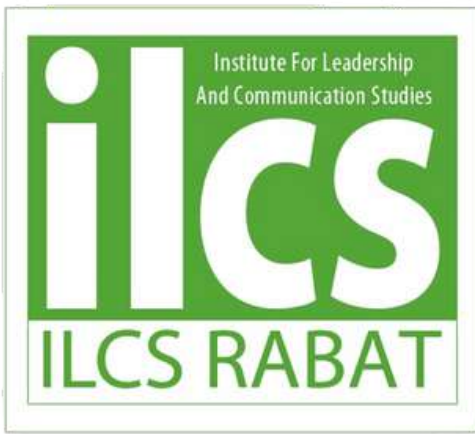
A day @ILCS - Student life ! P.7

## **Communication & Marketing**

## **UPCOMING EVENTS**

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*Enjoy reading it !*



What if **tomorrow**  
your **dream** became  
**possible ?**

Since  
1996



➤ Bachelor

➤ Master

School of Coding and Data Science <sup>Soon</sup>  
School of Journalism

School of Communication & Digital Marketing  
School of Interpreting & translation

**Don't wait !**

**Take your admission exam**

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# CONGRATS ! ILCS STUDENTS

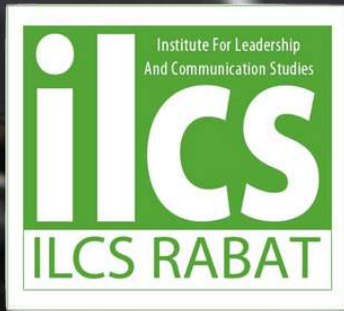


We were proud to accompany our students in their studies journey.



The completion of their thesis in **June**, was for all of us, an occasion to discuss the brilliant ideas of their work with the **academic committee**, composed of the professors who provide comprehensive guidance and needed support in order to prepare them for a **successful professional career**.





Institute for Leadership  
and  
Communication Studies  
Since 1996



ENGLISH SCHOOL  
of JOURNALISM  
SINCE 1996

MASTER DEGREE

**SPORTS & HEALTH  
JOURNALISM**



# ILCS | STUDY ABROAD PROGRAM

In this month of June we received **18 volunteers** coming from **9 different** countries (*Australia, USA, Germany, France, Irlanda, UK, Japan, South Africa, Mexico*) for a sojourn in Morocco.

They all share a sense of love for volunteering. They served underserved communities in three different projects:

## SPORTS & DEVELOPMENT



## CHILDCARE

## WOMEN'S EDUCATION







## ILCS I Study Abroad Morocco



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# ACT GLOBAL, BE UNIQUE

# A DAY @ILCS-STUDENT LIFE

## COMMUNICATOR & MARKETER

Professionals in Marketing and Communication are needed either in making a good service or making it known, promoting or managing an event or in analyzing the market in which the company operates. That is why at ILCS we are aware of the new uses of digital marketing as well as the future technologies when preparing future professionals to face and deal with different challenges.





# WHY ILCS ?

- A “pedagogy in action” in communication and marketing, focused on individual development, teamwork and integration of new technologies.
- University teachers and professionals in the field, passionate about real life digital transmission and in the business world
- Associations and clubs to put into practice theoretical achievements
- Access to a network of digital and communication professionals
- Seminars, conferences and workshops from executives of companies and professionals.



**INSCRIPTIONS  
OUVERTES**

*Join Our Class  
Onsite or Online*

**SCHOOL OF  
COMMUNICATION  
& MARKETING**

**Bachelor or Master Degree**





# DID YOU KNOW ?

**ILCS Rabat**

Is the

**FIRST**  
**ENGLISH**  
**SCHOOL**  
of  
**JOURNALISM**

Bachelor & Master  
Degree

[in](#) [@](#) [f](#) [▶](#)  
[www.ilcs.ac.ma](http://www.ilcs.ac.ma)



## AGENDA

- 15 JULY : LAUNCH OF THE SUMMER UNIVERSITY**
- 17 JULY : ILCS CAREER CENTER CONFERENCE**
- 21 JULY : LIVE SESSION INFORMATION**
- 31 JULY : OPENING AT ILCS**