



JULY 2023 | NEWSLETTER

WHAT'S NEWS

Institute for Leadership and Communication Studies



**SPECIAL
EDITION**

**WE ACT
TOGETHER FOR
COMMUNITY**

BY



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Enjoy reading it !

WORD OF THE PRESIDENT

It is my greatest pleasure to welcome all international students who are planning to come and visit Morocco and ILCS next semester and subsequent semesters and years.

It is also my pleasure to pledge that my colleagues and I will ensure that you will benefit from your visit to Morocco both with regards to our academic programs. Courses for these language classes are accompanied by visits to different parts of Morocco over the weekends, where the students will have opportunities to practice and enrich either language of their choice, interact with local populations, and contribute to community work. In our years of organizing programs for International students, our international students have shown that they truly have benefitted from their language instruction and extra-curricular activities.

EMPOWERING COMMUNITIES

Empowering Communities through education and volunteering, one of ILCS's missions in creating a positive community impact, we are excited to introduce our ongoing activities that have been making a significant impact on the lives of people living in villages.



SUPPORT CLASSES AT THE VILLAGES BY ILCS

ILCS believes in the power of education to change the community and unlock a brighter future.

The initiative behind this heartwarming program to teach the kids in rural towns around Marrakesh and Ouarzazate.

The villages of **Ben Brahim**, **Tikhfest**, **Timskrine** and **Skoura** provide the children this support with the essentials for effective studies during the scholar vacation .



Ben Brahim



Timskrine



Tikhfest



Skoura

VOLUNTEERS THROUGH OUR PROJECTS



Childcare



Women's education



Sports & development



Teaching languages

Through creating partnerships with many associations in Morocco, and with a collaborative spirit that brings volunteers through our projects, we work together to empower and develop the community, with our diverse team of volunteers.



Health & Nutrition



Ramadan Project



Cultural



Environmental



**"TRAIN
COMPETENT
CITIZENS SEEING
IN VALUES A
DRIVE TO
SUCCESS"**

ILCS group International Programs provides high quality study abroad in Morocco. With more than 15 years of experience, ILCS knows exactly what the participants needs.

Our programs are the perfect combination between theory and practice where students have in- and outside classroom experience which offers them a full cultural immersion into the Moroccan society.

At ILCS, our highly qualified, diverse faculty and staff promote programs that help students reach their objectives.



THE MISSION

The International Programs Morocco at the ILCS Group aims at promoting dialogue between cultures via education.



In order to accomplish this aim, ILCS offers several activities where knowledge meets daily life practice, to make it a unique opportunity for dialogue and understanding experience.

We provide insights on the Amazigho-Arabic and Muslim civilization and culture along with languages, such as: Moroccan and Classical Arabic, French, Spanish and English.

THE PROJECTS

With our students and internationals we serve community under five projects.



TEACHING LANGUAGES

Our belief is that enabling language access contributes to the improvement of language workshops, benefiting the youth and children.



The goal of this workshop is to share the language skills of the volunteer with women, youngsters, and children. In order to help them and improve their language level.



SPORTS & DEVELOPMENT

The program is aware of this reality and offers a sports workshop for volunteers through which they can practice and share their techniques and skills with young people while keeping the spirit of Fair-play.



CHILDCARE

The Volunteers assist the teachers and babysitters in taking care of children between 3 and 5 years old.

The volunteer ensures different activities such as drawing, coloring, and teaching ...

WOMEN'S EDUCATION

Several initiatives have been put in place by both the government and civil society to fight illiteracy and empower women via education.

We believe that empowering women empowers the whole community. You will contribute to easing discrimination's impact on women.



IFTAR RAMADAN

Iftar Ramadan is once per year during Ramadan.

The volunteers participate at the many actions of serving the iftar and the distribution of the donations.



WHATS'UP VOLUNTEERS ?



In this month of **July** we received **21 volunteers** coming from different countries (**USA, Australia...**) for a sojourn in Morocco.

This trip was an occasion for many of them to discover both the Moroccan culture and the sense of serving the communities under the different projects suggested by ILCS international programs.

The volunteers had the occasion to serve in associations the projects of :

- ***Language teaching***
- ***Childcare***
- ***Women's education***
- ***Sports and development***



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&

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Or



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www.ilcs.ac.ma

WHAT DO YOU KNOW ABOUT ILCS ?

Institute for Leadership and Communication Studies, is a private institution for higher education, which invests in the training of competent, competitive future leaders and citizens.

Founded in 1996 by Moroccans, ILCS has been working with many international partners on leadership sojourn, exchange and volunteering programs since 2012.

We have 4 programs and 5 for soon* :

- Leadership, coding & data science*
- Journalism sports and health
- Communication & Digital Marketing
- Translation & Interpreting





Institute for Leadership
and
Communication Studies
Since 1996



ENGLISH SCHOOL
of JOURNALISM
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