



Happy 2024

Edito

ILCS revised mission

New programs !

Best of 2023

Conferences

Student Life

Events

New academic partnerships signed !

ENJOY READING IT !



"Welcome to the latest edition of our newsletter!

As we usher in a 2024, it seems fitting to reflect on the theme of change—a concept that is both inevitable and ever-present in our lives.

In this edition, we bring you stories that capture the essence of transformation, growth, and adaptability at ILCS. Our team has worked tirelessly to curate content that we hope will inspire, inform, and resonate with you.

Discover how ILCS is navigating through uncertainties. From innovative strategies to personal and professional well being, we explore the resilience that change demands and the opportunities it can bring."

With Forgiveness & Gratitude

Dr. Aicha LEMTOUNI
ILCS cofounding CEO

ILCS REVISED MISSION

"To pave the way for students to thrive in the digital era while upholding core values that contribute to both personal and societal well being."



WHY STUDY @ ILCS

Preparing for the future: The digital era is transforming every aspect of life, work, and society. Equipping students with the necessary digital skills and literacy ensures they are prepared for the opportunities and challenges of this ever-evolving landscape.

Lifelong learning: The digital age demands continuous learning and adaptation. Cultivating a culture of lifelong learning empowers students to navigate the dynamic nature of technology and knowledge.

Ethical considerations: Technology is not neutral. Emphasizing core values alongside digital skills ensures students can leverage technology responsibly, ethically, and with awareness of its potential impact on individuals and society.

Personal development: Core values encompass critical thinking, communication, collaboration, empathy, and integrity. These are crucial for navigating the complexities of the digital world while maintaining personal well-being and growth.

Societal progress: Technology can be a powerful tool for social good. By instilling core values, you prepare students to contribute to creating a more just, equitable, and sustainable world through responsible and ethical use of technology.

Competitive advantage: Students who can seamlessly blend digital skills with strong core values will be highly sought-after in the workforce and contribute significantly to innovation and progress.





BAC+3

SCHOOL OF

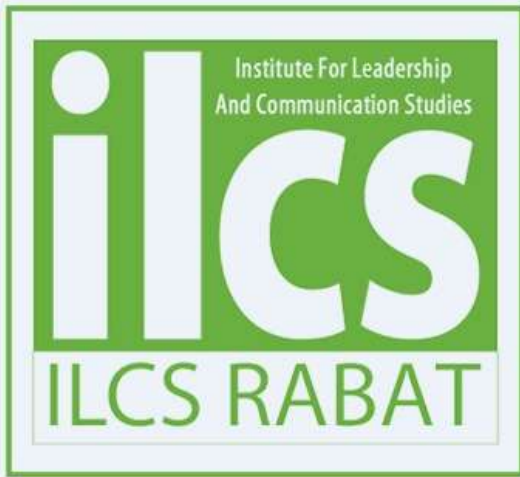
DATA SCIENCE & DECISION MAKING



The program typically focuses on developing practical skills that are in high demand in the data science industry. Graduates often acquire proficiency in data manipulation, visualization, and interpretation, as well as the ability to make informed decisions based on data insights.

Many data science programs take an interdisciplinary approach, integrating concepts from computer science, statistics, mathematics, and domain-specific areas.

This holistic approach prepares graduates to address complex problems and make informed decisions in a variety of fields.



**SCHOLARSHIP
PROGRAM**

CATCH UP FOR THE YEAR SPRING SESSION APPLICATION ARE OPEN



- **Data science & decision making**
- **Sports & Helth Journalism**

- **Communication & Digital marketing**
- **IT Translation & conference interpreting**

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FOR MORE

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BAC+5

MASTER DEGREE

SPORTS AND HEALTH JOURNALISM

Having a master's degree can enhance your qualifications and make you stand out in a competitive job market.

It may open up opportunities for advanced positions, leadership roles, or specialized reporting assignments within the field of health and sport journalism.

This prepares candidates to 2025 and 2030 Morocco big sports events.

Through coursework, internships, and independent projects, students build a strong portfolio that showcases their skills and expertise in health and sport journalism. This portfolio can be a valuable asset when applying for jobs in the industry.





CONFERENCES

Best Of 2023

**-Digital entrepreneurship
for women**

**-How IA is revolutionizing
the Digital Marketing ?**

**-Volunteering a path to
leadership**

**-"Cyberviolence in the
Digital Space: Youth
Responses"**

-Mental Health



DIGITAL ENTREPRENEURSHIP FOR WOMEN

with the participation of Dar Almoukawil

We were happy, at **ILCS Rabat** to host, the International Womens Day. Ms. Salma Gherraby and Mr. Ahmed El Bzioui wh shared with us their experiences in **womens digital entrepreneurship**.





How

AI

Is AI revolutionizing the Digital marketing ?

This online conference, animated by Dr. Hatim DERROUZ was an opportunity for our marketing students, to open up to the possibilities available to them by questioning different traditional practices.



"CYBERVIOLENCE IN THE DIGITAL SPACE: YOUTH RESPONSES"

a talk by ILCS journalism students

Following their participation in the national hackathon on cyberviolence, our journalism students organized the November conference on "*Cyberviolence in the Digital Space: Youth Responses*".

Coached by Mr. Saad Jaafri, the students shared their experiences during the Hackathon organized by ISIC and CNDH Morocco.

It was a real pleasure to listen to the different projects on which they worked in collaboration with students from other universities.



Coaching Professionnel et Linguistique



Centre de Communication



CODING & DATA SCIENCES

CERTIFICATE

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VOLUNTEERING A PATH TO LEADERSHIP

Held at **ILCS Rabat** on Monday, 11th December and organized by our participant in the leadership trip, this conference was for all an occasion to share their experiences regarding the volunteering and its impact on the young students skills.

We are deeply thankful to our guests **JCI Rabat & Coach Safinez Yahouni**.



ILCS LEADERSHIP/ MILITARY INTERNSHIP WHAT IS IT ?



A leadership/military internship has been set up over the years by the President of ILCS, Dr. Aicha LEMTOUNI, which has the merit of being known for her volunteer efforts through the villages of Morocco as Tikhfist, Ouled Merzoug, Skoura, Taznakht, Timskrin etc..

This course of Leadership and conflict resolution is taught in a village deep in the mountains, in the middle of the wonderful nature, with local residents.

A unique adventure that will allow you to have the opportunity to live with the families of the village, and get to know their pace of life and customs.

This trip will allow you to:

- **Develop your expertise in Leadership**
- **work with villagers on the importance of education**
- **Live an exceptional human adventure**
- **Dig into the personal development**
- **Strengthen your friendships with your classmates**



MENTAL HEALTH IN YOUTH

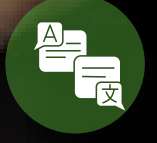
This 11th January, ILCS Rabat hosted a thought-provoking conference on **Mental Health in Youth**. This sparked important conversations and left a lasting impact on everyone involved.

From insightful keynote speakers to interactive workshops and engaging panel discussions, with the significant participation of the professors of our partner **Virginia State University**. Our Coaches and students. explored vital topics like:

- **Aknowledging mental health issues by families and school.**
- **Recognizing and supporting friends struggling with mental health challenges**
- **Destigmatizing mental health conversations**
- **Promoting self-care and well-being of Youth**



الترجمة المتعددة اللغات



الترجمة الفورية



English



How are you?

العربية



كيف الحال

Français

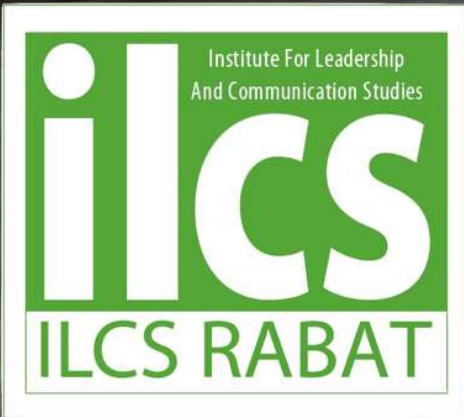


Comment allez vous ?

ⵎⴰⵣⵉⵖⵉⵢⴰ



الأمازيغية



SCHOOL OF TRANSLATION AND INTERPRETING

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STUDENTS LIFE

Best Of 2023

- Academic News @ILCS
- Visit to the Rabat Photography Museum
- Hackathon: Cyberviolence in the Digital Space: Youth Responses ILCS students participation
- Public Speaking Contest
- Journalistic project with PXL



New!

WORK-STUDY TRAINING

the new ILCS approach to

“LEARNING BY DOING”



WHY WORK AND STUDY ?

Aware of the gap between theory and practice ILCS has chosen the work-training study as a new approach to "learning by doing" for the graduating students

SO, HOW IT WORKS ?

As part of their program, all **graduating Bachelor students** complete a work-study placement at a company in their field of study. This allows them to gain valuable real-world experience and apply what they have learned in the classroom

ILCS CLUBS & AGENCIES



An era of some practical studies !

ILCs Clubs and agencies

- *Provide opportunities for students to apply their academic knowledge to real-world problems.*
- *Help students develop important soft skills.*
- *Give students a chance to explore their interests and passions.*
- *Connect students with like-minded peers.*
- *Prepare students for the workforce.*
- *Have fun and learn !*



Visit the website to learn more about our clubs !



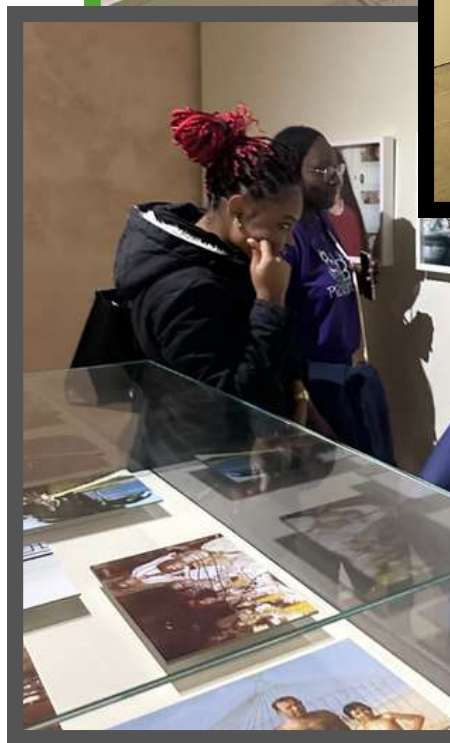
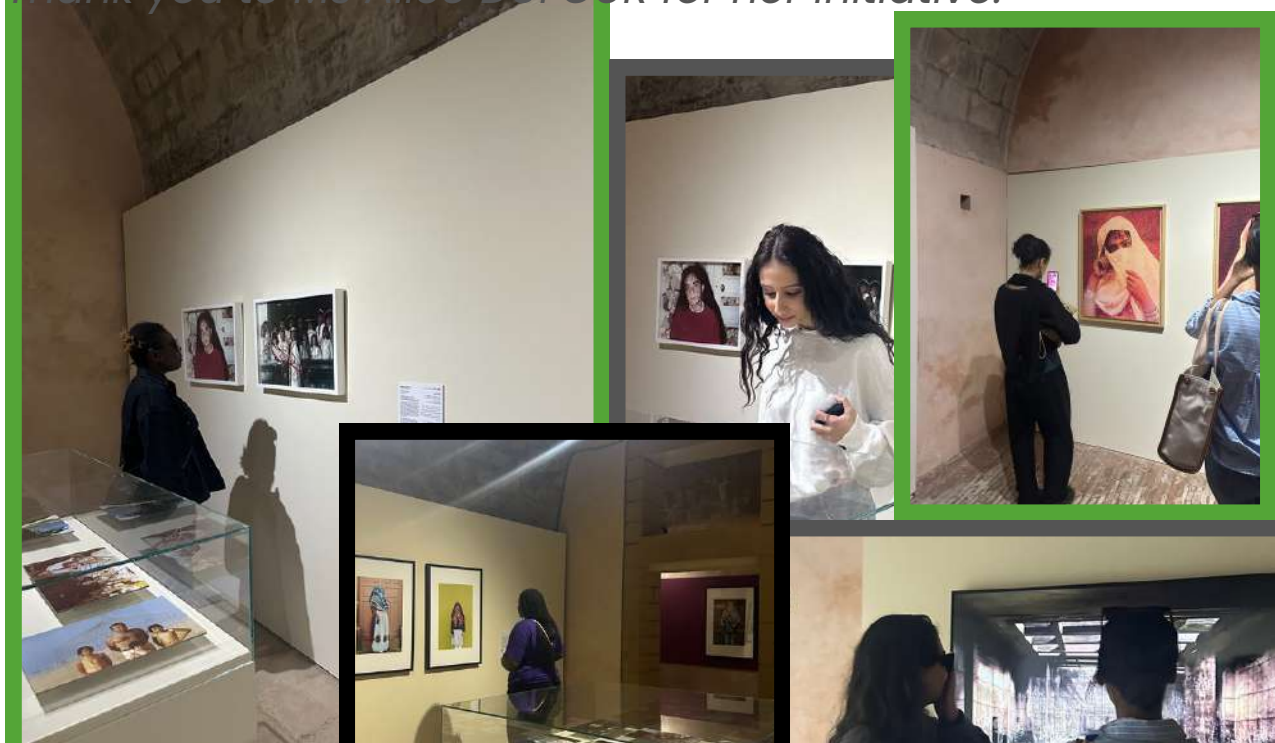
[**www.ilcs.ac.ma**](http://www.ilcs.ac.ma)

VISIT TO THE RABAT PHOTOGRAPHY MUSEUM

On November 22th, 2023, a group of **ILCS** students with their coach, visited the **Photography Museum in Rabat, Morocco**.

The students were given a tour of the museum by a guide, who explained the history of photography and the different techniques that have been used over the years.

Thank you to Ms Alice DUFOUR for her initiative.



HACKATHON



Cyberviolence in the Digital Space: Youth Responses

ILCS students were delighted to participate in the 1st Hackathon from October 27 to 30, 2023, under the theme: **'Cyberviolence in the Digital Space: Youth Responses'** was Organized by ISIC and the Regional Commission for Human Rights Rabat-Salé-Kenitra (CRDH-RSK). this Hackathon, is a unifying project aimed at harnessing innovation to promote human rights in the digital world.



Avec la participation de :



Sponsors officiels :



THROWBACK TO THE HIGHLIGHTS OF THE AWARDS CEREMONY.

ILCS Rabat students were part of two winning teams.

Congratulations to:

- Sanaa SAIDI, who achieved the 3rd position with the team **"Wlad Lwe9t"**.
- Rabei BENKIRAN, who achieved the 2nd position with the team **"Guardians"**.



Avec la participation de :

Sponsors officiels :



READING DAY

Throwback to the workshop of Reading day organized at **ILCS Rabat** with our book club students.

Besides encouraging reading, this activity is also for us a moment to discuss with our students about many topics related to the personal and professional development.

"Today a reader, tomorrow a leader"



PUBLIC SPEAKING CONTEST



Speaking in public is often a big fear for many. Nevertheless, it is one of the necessary skills when we want to be a communicator worthy of this name.

Improvising, preparing a speech, being comfortable in front of the audience, controlling gestures, attracting attention, Best moments of the Public Speaking Competition.

Congratulations to the winners: **TANTANE Hind; AKIL Salma ELOMBOUYE Alecxendrie Yomene**

Thank you to our professors **Mr. Rachid ELKHAYMA** and **Mr Youssef BAAHMAD**.





VISIT OF THE ROMANIAN CULTURAL CENTRE OF RABAT

ILCS students had the opportunity to visit the Romanian Cultural Centre in Rabat. The invitation was issued by their coach Ms. Catalina Bogoi.

Students were able to discover different spaces of the center, including the library, the theater and the permanent exhibition on Romanian culture. They also attended a conference on the history of Romania.

This visit was an opportunity for students to discover another culture and to open up to the world. It was a moment of exchange and discovery for ILCS students.

They were able to learn a lot about Romanian culture and made connections with people from different backgrounds. They are grateful to Ms. Bogoi for this invitation, which provided an enriching experience.

In the context of our academic partnership with the Hogeschool PXL journalism department, our journalism students from both countries had the opportunity to work on a joint project that combined cultural discovery of the host country, morocco, with coverage of the post-earthquake rebuilding in the Haouz region.

This project is perfectly in line with the ***"learning by doing"*** approach shared by the two institutions.





YOU WISH EMBRACE
THE CAREER
**OF TRANSLATOR
OR CONFERENCE
INTERPRETER**



LET'S TECH TO TRANSLATE



TRAD' AGENCY

Get your language
superpowers activated with
the **Trad'Agency Club**.

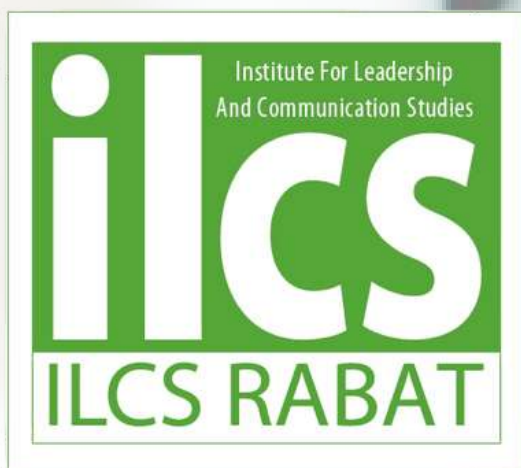
The translation Club by ILCS
Rabat student's is your portal
to a world of linguistic
adventure.

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NEW PARTNERS



INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES



Germany

HOGESCHOOL



Belgium



China



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EVENTS

Best Of 2023

**-Iftar ramadan 1444
action**

**-Caravan of MATHICS
Erasmus+ CBHE -
Strengthening
Mathematics Education**

-Orientation forums

**-Support Classes in the
villages by ILCS**



IFTAR RAMADAN ACTION



In the spirit of community and giving, our students once again participated in the **Iftar Ramadan 1444** action alongside **Ribat Al Fath Association** and **Lions Club Association**.

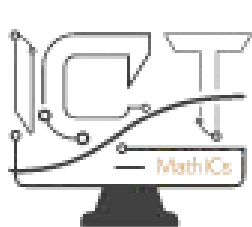




CARAVAN OF MATHICS ERASMUS+ CBHE

As a member of the Moroccan Association of Private Higher Schools (AMESUP), ILCS was happy to host the Caravan of MATHICS Erasmus+ CBHE - Strengthening Mathematics Education, a co-funded project by Erasmus+ (Capacity Building in the Field of Higher Education).

The open workshop dedicated to Moroccan professors and doctoral students in mathematics, was an occasion to encourage the use of the new information and communication technologies (ICT) in teaching of mathematics in Morocco.



POST BAC ORIENTATION FORUM

ILCS participated in a post-bac orientation forum. We met many future graduates interested in our training in communication, marketing, advertising, public relations, translation and journalism. The exchanges were rich and constructive. Future baccalaureate holders were able to ask their questions and obtain detailed information on the courses that interested them.

We are delighted to see that future graduates are interested in our courses that prepare them to become leaders engaged in society.

Are you interested in training in communication, marketing, advertising, public relations, translation or journalism? Visit our website to learn more www.ilcs.ac.ma or contact us directly.



www.ilcs.ac.ma

ILCS SPONSORED A SUMMER SCHOOL SUPPORT TO HIGH ATLAS VILLAGES' PRIMARY SCHOOL CHILDREN

ILCS believes in the power of education to change the community and unlock a brighter future.

The initiative behind this heart warming program is hopefully to contribute to preventing school drop offs..

The villages of **Ben Brahim**, **Tikhfest**, **Timskrine Taznakht**, and **Skoura**. were the target in summer 2023. This will continue and add other villages in the area



Ben Brahim



Timskrine



Tikhfest



Skoura





ACT GLOBAL, BE UNIQUE

Discover more about

ILCS INTERNATIONAL PROGRAMS



ILCS | Study Abroad Morocco



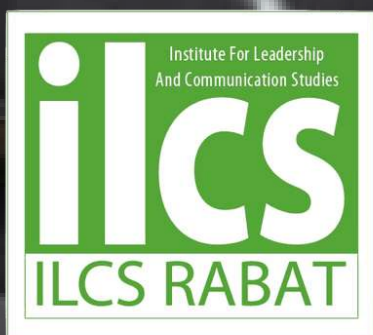
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